

***TRENDS-HARVEST is an exclusive solution for Seeds industry;***

***The document helps you understand how it perfectly suits your business practices***



**A**griculture and the related upstream and downstream businesses in India, still experience significant issues with information technology systems that support processes.

**TRENDS-HARVEST** tries to address this issue in the Seeds sector.

Our objectives were to build software that exactly suit:

- Seed Industry Business Processes – Most of the available software do not address specific business processes like Lot Management, Quality Management and Research
- The kind of Human Resources in the industry – We understand that the resources who work in the industry work with farmers and agents and that requires different skill sets and your resources are not very computer applications-savvy
- Controls required by Management – Provide required reports including consistently tracking reported problems, establishing performance metrics and goals and help improving productivity and thereby, improve bottom line results

*Simple to set up, easy to maintain and rich in features, TRENDS HARVEST brings in all the features of ERP integrated into Accounts – General Ledger, Accounts Payables and Accounts Receivables..... and, then carefully brings all the special features required for Seed Business Management*

*Most of the software products, currently available in the market do not take the distinct business requirements of Seeds industry.*



Developed closely in association with a Seeds organization, we bring forward the most comprehensive solution developed for Seeds industry. It addresses all the facets of producing, purchasing, selling and costing seeds, and easily handles the unique challenges of seed companies like yours.

A close look at the specific features:

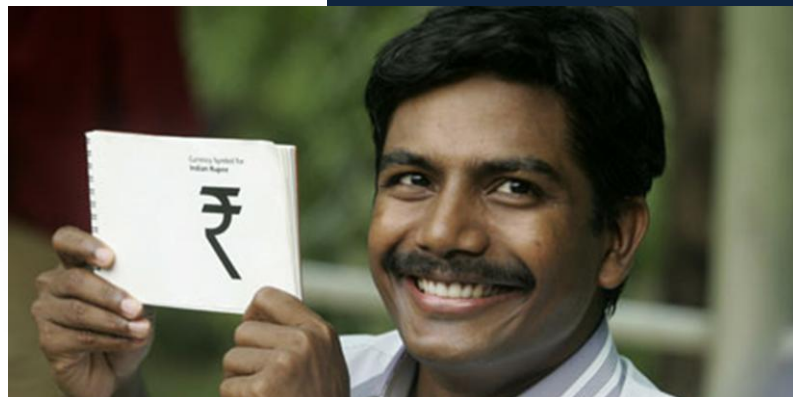
- **Lots and Sublots** – Inventory tracking is done by Variety, Lot and Sub-Lots. The systems shows number of details lot-wise and sub lot-wise viz., quantity available; cost; price; treatment stage; current status, grower details and ultimately where it is sold
  - Lots may be split into sub-lots, representing multiple locations, package sizes, treatments and growers, all without losing lot identity. Lots may be flagged and reported on in a wide variety of ways, including stock seed, consignments, stop sale/rejected/returned, production, trial /sample, coated, blended etc.,
- **Quality Management** – You can define number of tests you want to perform and then complete test results for germ, purity and performance per LOT record for as many tests as you define
- **Units of measurement** – Another important feature that Seeds Management requires is flexible configuration of ‘units of measurement’ and transition from units (quantity in gms/kgms) to packets (quantity in numbers). You can define measurement in packets, kilograms, grams, per seed, per M (thousand seeds), 10M or 100M, per acre or hectare and then automatically convert into another unit of measurement
- **Pricing** – User friendly system to record season-wise, variety-wise prices from the Government. The system will automatically pick these prices for various Finance related calculations and Reports
- **Blending** – You will be surprised the productivity improvement you will observe for the Blending procedure. TRENDS HARVEST can blend any number of varieties or lots to meet a target quantity and germ automatically and with no manual calculations.
- **Seed Tag Printing -** Print package or bin labels on demand, automatically from purchase invoices, sales orders and sales invoices, in any format and with any content, including mixes and blends, and bar codes
- **Sales Schemes** – Sales Schemes and Marketing module is so designed that you can plan and track the expenditures as well as the progress with ease
- Other key features:
  - Commissions (to dealers and distributors)
  - **Auditing**
  - Production procedures and Inspections tracking
  - **Sampling**



Apart from the above features what makes us unique is the Localization we bring, where every care is taken to suit the local procedures in India.

Our training manuals and videos in local languages make it easier for your teams to use the software. It is easy. It is simple.

*What makes TRENDS special is that the software is 'LOCAL'ized to Indian business practices*



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